



**ATDiN**

**ASSOCIATION FOR  
TOURISM DEVELOPMENT IN NIGERIA**



**Hosted by:**



**NSUKKA CAMPUS**

**ATDiN  
2023**

*Tourism, Hospitality and Sustainability  
in Times of Uncertainty*

**CONFERENCE  
DATE**

**26-29  
MARCH  
2023**





# Association for Tourism Development in Nigeria (ATDiN)

Room 126, Block B, Faculty of Arts Complex, University of Nigeria, Nsukka. E-mail: [contact@atdin.org.ng](mailto:contact@atdin.org.ng)

## Tourism, Hospitality and Sustainability in Times of Uncertainty

University of Nigeria, Nsukka  
26–29 March 2023

### CALL FOR PAPERS

Association for Tourism Development in Nigeria (ATDiN) is delighted to invite you to the 6<sup>th</sup> Biennial Multidisciplinary Conference slated for March 2023.

This conference aims to contribute to the ongoing discussion about the effects of uncertainty on the tourism and hospitality industries, including the COVID-19 pandemic and related health issues, climate change challenges, the greenhouse effect, insecurity, and war, most notably the recent Russia-Ukraine war. It is envisaged that the conference would find innovative approaches to hospitality, tourist development, and sustainability. The conference's sub-themes are devoted to studying creative ways and the strategic thinking required to adapt and execute processes and practices to achieve such desired hospitality and tourist development throughout the world. Building upon the sub-themes, we invite delegates to study specific aspects of the hospitality and tourism industry in times of uncertainty and recommend a more realistic method to advance the industry sustainably.

The University of Nigeria, commonly referred to as UNN, is a federal University located in Nsukka, Enugu State. It is in the Tropical Rain Forest which boosts rainforest tourism, natural tourism, indigenous tourism, rural and remote tourism, among others. The diverse range of tourism divisions will feature through the ATDiN programme and also offer opportunities to connect academics, educators, industry, local suppliers, local artists and indigenous operators with one another. A range of pre and post-conference workshops and site visits will also be included in the conference programmes (at additional costs and subject to numbers) to ensure delegates have the best opportunities to consider and contribute to the conference experience.

We're looking forward to welcoming ATDiN's 2023 delegates to the University of Nigeria, Nsukka and Enugu State tourism sites.



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## Conference Theme

The conference theme is *'Tourism, Hospitality and Sustainability in Times of Uncertainty'*.

Tourism and hospitality have continued to grow considerably following advancements in space-shrinking technologies (communication and transportation) for the last six decades. This growth has propelled governments of many advanced and emerging economies to promote tourism as a viable means of economic development and income redistribution, cultural revitalization, environmental conservation, social cohesion and self-determination. However, tourism development can be threatened during uncertain times as with the COVID-19 pandemic and related health issues, challenges of climate change, the greenhouse effect, insecurity and war, most notably, the recent Russia-Ukraine war. The closure of national and international borders shut down of airports and hotels, health concerns and social distancing, concerns over gas emission, and insecurity of lives and property of tourists occasioned by the above challenges have remarkably affected the tourism and hospitality industry. These uncertainties have threatened the way tourism operates in unprecedented ways because the industry depends on the wellness, safety, and ability of travellers and people to move from one place to another to remain relevant. Such negative effects have raised serious global concerns about tourism's capability to contribute to sustainable development as millions of revenues usually generated through tourists' expenditures have dwindled, millions of employees have been laid off, international visitor profile has drastically reduced with many destinations left unattractive.

Nevertheless, the experiences garnered from the impacts of these uncertainties create an opportunity for tourism researchers, planners and developers to interrogate the age-long narrative held about tourism planning if the industry must contribute to sustainable development. Some reactions to the challenges can revolve around the United Nations' sustainable development goals and the aligning environmental, economic, social and cultural principles. Consequently, this conference aims to contribute to the ongoing discourse on the impacts of uncertainties on the tourism and hospitality industry to identify new ways of approaching its development and sustainability.

Abstracts and full papers are welcomed from all disciplines, provided they speak to the conference theme. Researchers, industry practitioners, government officials, postgraduate students and other interested persons are encouraged to submit stimulating abstracts of not more than 200 words that broaden our ways of thinking about the impacts of the pandemic and other challenges on tourism, hospitality and sustainability. The conference adopts physical and virtual modes of paper preparation to ensure wider participation.

# Full Research and Working Papers

**Full research papers and working papers deadline is 24 February 2023**

ATDiN 2023 Organising Committee welcomes full research papers and working research papers relevant to the conference theme '*Tourism, Hospitality and Sustainability in Times of Uncertainty*'. The sub-themes for the conference are developed around the conference theme and are listed below. Papers in other areas related to tourism, heritage and hospitality management are also welcomed. The subthemes include:

## Sub-themes:

1. Covid-19 pandemic, experiences and responses
2. Industry, Innovation, and Infrastructure,
3. Cultural, eco, and coastal tourism
4. Contemporary arts, authenticity and tourism impacts
5. Cultural revitalization and commoditization
6. Climate change, mitigation, adaptation, and tourism.
7. Information Communication Technology (ICT) and tourism development
8. Terrorism, security, and safety issues and tourism
9. Tourism and hospitality management
10. Economy and tourism development
11. Agriculture, food security, livelihoods, and tourism
12. Religion and tourism development
13. Gender and tourism development
14. Indigenous knowledge systems and sustainable tourism
15. Public and alternative health
16. Humanities research
17. Issues and directions in Archaeology and heritage preservation
18. Political and social policies and development strategies
19. Environmental and conservation concerns
20. Human resource management

Full research papers and working research papers that engage the sub-themes outlined above are invited for submission. We welcome innovative contributions that focus on how tourism and hospitality are experienced and developed sustainably. We also encourage papers on teaching, curriculum and pedagogical research, as well as theoretical and empirical studies relating to tourism, hospitality and management.

**All paper submissions must follow the guidelines outlined in the attached document template.**

Authors will be asked to sign an agreement about the use of their papers. Your paper must be identified as a full research paper or a working research paper. The submission of a paper is an

indication of a commitment to attend ATDiN 2023. If a paper is accepted, at least one author must attend the conference to present the paper.

All paper submissions must also include a [Transfer of Copyright Agreement](#) to be sent to [conference@atdin.org.ng](mailto:conference@atdin.org.ng) Please download the attached document, sign, scan and return it to the Conference Organising Committee.

## SUBMIT YOUR PAPER

[Transfer of Copyright Agreement](#)

[Author Guidelines and Template](#)

### Key Extended Deadlines

Full research papers deadline: 13 March 2023

Working Research Papers deadline: 13 March 2023

Conference Registration closes: 20 March 2023

### Registration Fees

Membership (Optional)	- N5,000
Conference	- N25,000
Students	- N10,000

### Bank Information for Payment of Registration Fee

Account Name: Association for Tourism Development in Nigeria

Account Number: 0055397622

Bank: Access (Diamond)

**Note:** Please email evidence of payment to: [ATDiNsecretariat@atdin.org.ng](mailto:ATDiNsecretariat@atdin.org.ng)

### Types of Papers

#### Full Research Papers

Papers submitted in this category are those in which research work, or conceptual and theoretical development, is complete. Authors should submit a paper of 4000-5000 words (including references, tables and figures) to be blind peer-reviewed by two reviewers nominated by the Scientific Committee. All papers must be original submissions that have not already been published.

Full Research Papers close for review: 13 March 2023

### **Working Research Papers**

Working papers are those for which a substantial amount of the research work or conceptual and theoretical development has been done. Authors should submit a paper of 1200-1500 words (including references, tables and figures) to be blind peer-reviewed by one reviewer nominated by the Scientific Committee. All papers must be original submissions that have not already been published.

Working Papers close for review: 13 March 2023

### **Paper Submission Guidelines**

Please follow these guidelines when submitting your paper:

- Full Research Papers should be between 4000-5000 words
- Working Research Papers should be between 1200-1500 words
- Provide the full title of the paper as it will appear in the conference programme
- Include a list of authors, First Name, Surname and Institutional affiliation
- Identify which conference sub-theme the paper is aimed and/or the Special Interest Group (SIG) to which the paper contributes.

Please download the attached [ATDiN 2023 Paper Submission Author Guidelines](#) for detailed author guidelines.

All papers should include:

- An abstract of approximately 150 words.
- A list of 4-6 keywords.
- An introduction that provides an overview of the paper and the significance of the research.
- A literature review that provides the background to the research and outlines the context and/or academic literature that informs the research.
- A research approach that describes the broad theoretical orientation and/or methodological approach.
- A description and application of the research findings.
- A conclusion that provides a summation of the paper and its contribution to tourism, hospitality and/or events education and/or research.

### **Paper Presentation**

Those authors whose full research papers and working research papers are accepted will have the opportunity to present their work in either an oral or visual presentation format.

### **Oral Presentations**

Oral presentations will be allocated 20 minutes each (15 minutes for the presentation with five minutes for questions). A Chair will run each concurrent session of presentations. If conference delegates are interested in chairing a session, please contact the Organising Committee at [conference@atdin.org.ng](mailto:conference@atdin.org.ng)

## Visual Presentations

Visual presentations will be held in an Ideas Factory with the opportunity to discuss work one-on-one in a creative presentation environment. The Ideas Factory provides delegates with the opportunity to present research in PPT form rather than a traditional oral presentation.

## Accommodation

A wide range of accommodations to suit all budgets and tastes can be found within the University of Nigeria, Nsukka and its neighbourhood. These include lodges, hostels, guest-houses, etc. The city also has excellent restaurants, bars and entertainment centres, and many other captivating activities. ATDiN is interacting with officials of the guest houses within the campus to offer special and agreeable rates to delegates.

Please contact the under listed for reservation and booking:

1. Telephone the ATDiN Accommodation Reservations office on (+234) 803 810 3599; or
2. Email Reservations at [ATDiNsecretariat@atdin.org.ng](mailto:ATDiNsecretariat@atdin.org.ng)

### Indicative rates (All rates in ₦ Naira)

Average room rates are between ₦6,000 to ₦11,000

## Contact us

For further information about ATDiN 2023 conference, please contact:

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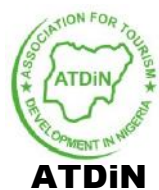
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