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Summary: I am a lecturer with strong communication, research, negotiation, and management skills. I am currently teaching a large number of students in one class in the first university in Nigeria which is one of the leading universities in Nigeria.

Proficiency in English, Igbo, Microsoft Word, and Microsoft PowerPoint

- Acquired ‘Strategic Planning & Thinking Skills’ from self-sponsored training in London in 2012
- Garnered relationship management skills in Public Relations Unit in UNN for three years
- Eleven years experience in one of the leading banks in Nigeria where i developed skills in customer relationship, employee relationship, decision making, office management, and fund raising (marketing).
- Two years experience in a known advertising agency in Nigeria

Experience: Lecturer 1

Dept. of Mass Communication, University of Nigeria, Nsukka, 2013 - date

- Teach ‘Development Journalism’ and ‘Advertising & Public Relations Research’
- My experiences in the bank and advertising agency help in teaching the two courses
- My research findings in my masters thesis led me to initiate field trip in ‘Development Journalism’ course to help students acquire skills and merge practice with theory
- Was the secretary and two-time member of the faculty of arts conference committee
- In my desire to contribute to knowledge, practice, the economy and to offer strategies the media could use to help in the diversification of economy, i authored a book, two book chapters, and five articles stated below:
- Muobike, Omanwa.Ifeoma. (2018). *A content analysis of media framing studies on peace building for sustainable development*. African Development Charter Series
https://www.researchgate.net/publication/325062853_AFRICAN_DEVELOPMENT_CHAPTER_SERIES
- Muobike, Omanwa.Ifeoma. (2018). The role of social media in creating visibility for national museums in West Africa. *Journal of Tourism and Heritage Studies*.
<http://atdin.org/articlepage.php?title=Journal%20of%20Tourism%20and%20Heritage%20Studies,%20Vol.7,%20No.1>
- Muobike, Omanwa.Ifeoma. (2017). Framing of the abduction of Chibok girls in the Guardian and Nation newspapers. *International Journal of Communication*.
<http://www.journal.ijcunn.com/index.php/IJC/article/view/354>

- Muobike, Omanwa.Ifeoma. (2017). Analysis of newspaper frame of arts and culture and its implications on economic growth. *Journal of Tourism and Heritage Studies*.
<http://atdin.org/articlepage.php?title=Journal%20of%20Tourism%20and%20Heritage%20Studies,%20Vol.6,%20No.2>
- Muobike, Omanwa.Ifeoma. (2016). *Development journalism: the role of journalists in national development*.Germany: Lambert Academic Publishing.
[https://www.lap-publishing.com/catalog/details//store/gb/book/978-3-330-01433-6/development journalism](https://www.lap-publishing.com/catalog/details//store/gb/book/978-3-330-01433-6/development%20journalism).
- Ekwueme, Omanwa Ifeoma. (2013). Development Journalism: The Role of Journalists in National Development. In Nnanyelugo Okoro (ed). *Contemporary Readings in Media and Communication Studies*. Pp.133-142. Lagos: St. Benedette
[https://books.google.com.ng/books/about/Contemporary Readings in Media and Communication Studies.html?id=XWICjwEACAAJ&redir_esc=y](https://books.google.com.ng/books/about/Contemporary%20Readings%20in%20Media%20and%20Communication%20Studies.html?id=XWICjwEACAAJ&redir_esc=y)
- Ekwueme, Omanwa Ifeoma. (2012). The Effect of Development Communication on Media Ethics in the Digital Age. Online publication in www.globalstf.org Global Science and Technology Forum (GSTF)
<http://dl4.globalstf.org/?wpsc-product=the-effect-of-development-communication-on-media-ethics-in-the-digital-age>
- Ekwueme, Omanwa Ifeoma. (2012). African Media Ethics and Social Responsibility in the Digital Age. Online publication in www.globalstf.org Global Science and Technology Forum (GSTF)
<http://dl4.globalstf.org/?wpsc-product=african-media-ethics-and-social-responsibility-in-the-digital-age>

Senior Executive Officer

Public Relations Unit, Office of the Vice-Chancellor, University of Nigeria, Nsukka, 2010- 2013

- My passion for human development prompted me to organized a program ‘Research Methods’ for mass communication students
- Partnered with alumni to raise fund for program which lasted for three consecutive years
- Corresponded with professors and media practitioners locally and in the Diaspora to serve as resource persons at the program
- Published news stories on the university in national newspapers and UNN Bulletin
- Corresponded with the university community to maintain good relationship with the management

First Bank Nigeria, Port Harcourt, 1999 – 2010

- **Retail Marketing Officer**, Negotiated and attracted N215m to the bank in three months
- **Head Branch Operations**, Shell branch Port Harcourt was awarded the best branch in customers' service in 2009. Prompt service delivery.

Client Service Executive

Casers Limited (now DDB, Lagos), 1997 - 1999

- Negotiated with a client and recovered one year debt of over N1million for the company

Education: M.A in Mass Communication, University of Nigeria, Nsukka, 2013

PGD in Management, University of Port Harcourt, Rivers State, Nigeria, 2010

B.A in Mass Communication, University of Nigeria, Nsukka , 1995

Activities: **Volunteer**, event management for Lift Saxum; UN nominee for women empowerment

Personal Data:

Date of Birth: May 1, 1971

Marital Status: Married

State of Origin: Anambra State

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Nationality: Nigerian

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