

# Superb Website Design Training

## A Beginners Guide to Creating Websites and Starting Your Own Business

Statistics from the Nigerian Communications Commission (NCC) indicates that over 100 million Nigerians make use of the Internet and Social Media. It's then obvious that every business, individual or entrepreneur needs a website to gain visibility, surmount physical and geographic barriers and reach a wider audience.

This course is practical oriented. You will learn how to design and host a website that is integrated with social media. With step-by-step instructions and tools, you will be able to register a domain name, create layout for your website pages, arrange your content properly, and create a website that is secure and displays properly on mobile devices.



### What you'll learn

- Understand website design basics including HTML, CSS
- How to make a simple web page using HTML
- How to use CSS to control text styles and layout
- Understand Domain registration and Hosting
- Learn to Create a mobile friendly Website using WordPress (Step by Step)
- Integrate social media links into websites

### Bonus

- Learn to promote your business online
- Learn how to track visitors on your website
- Learn to create a blog using WordPress
- Learn to create your own e-commerce site/shop
- Introduction to Search Engine Optimization

### Who this course is for

- People interested in home-based business opportunities
- People who are interested in creating websites
- This course is for people looking to learn the basics of WordPress
- This course is for small business owners
- This course is for students and lecturers
- ☐ This course is for almost ANYONE!

**Date:** March 18, 2019 to March 22, 2019

**Venue:** Innovation Center UNEC

**Discounted Cost of:** N15,000 for early birds only.

**Limited Seats Available, register now at** <http://tinyurl.com/yy33yc4p>

**Or by sending your name, phone number and email to:**

**Email:** [unninnovationhub@unn.edu.ng](mailto:unninnovationhub@unn.edu.ng)

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